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## **Innovative Medicines** <sup>[1]</sup>

Our global product portfolio includes many medicines that are innovative leaders in their therapeutic areas.

Our portfolio addresses a range of therapeutic areas.

In **cardio metabolic** we focus on diseases that negatively affect the heart, kidney, liver and blood vessels with the goal of better patient outcomes.

For more information about heart failure, raise awareness and join our public awareness campaign please visit [KeepItPumping.com](http://KeepItPumping.com) <sup>[2]</sup>.

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In **ophthalmology**, we focus on innovative products in areas of high unmet medical need, which is retina, glaucoma, and dry eye diseases, to improve eye health and enhance people's lives.

For more information about our commitment to help people with eye diseases, please visit [www.setyoursights.com](http://www.setyoursights.com) <sup>[3]</sup>.

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In **respiratory** we build on a strong heritage of meeting the needs of primary care patients and focus on improving the lives of the hundreds of millions of people living with respiratory diseases, including chronic obstructive pulmonary disease (COPD) and severe allergic asthma.

For more information about living with COPD, please visit [www.copdlifeiscalling.com](http://www.copdlifeiscalling.com) <sup>[4]</sup>.

For those living with asthma, please visit [www.mylifemybreath.com](http://www.mylifemybreath.com) <sup>[5]</sup>.

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In **neuroscience** we have a strong 60-year history. We currently offer patients and physicians a large drug portfolio encompassing multiple sclerosis, Alzheimer's disease, Parkinson's disease, epilepsy and attention deficit hyperactivity disorder (ADHD).

For more information about our outreach to multiple sclerosis patients, please visit [www.livinglikeyou.com](http://www.livinglikeyou.com) <sup>[6]</sup>.

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In **immunology and dermatology** we are transforming patients' lives by preventing progressive illnesses and successfully treating co-morbidities in the specialty dermatology, rheumatology and transplantation fields, where there remain high unmet medical needs.

More information for patients with severe skin diseases is available at [www.skintolivein.com](http://www.skintolivein.com) [7].

For more information about our commitment to help people with ankylosing spondylitis, please visit: [www.thisaslife.com](http://www.thisaslife.com) [8].

More information for patients with psoriatic arthritis is available at [www.psaandme.com](http://www.psaandme.com) [9].

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In **oncology** we are a leader in driving the practice of precision oncology treatment. Precision oncology is the evolving understanding of how cancers develop on a genomic level and our ability to develop drugs that hone in on those targets – ultimately leading to better patient outcomes.

For more information on our commitment to transform the way people live with cancer and targeted diseases, visit [www.novartisoncology.com](http://www.novartisoncology.com) [10].

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**Source URL:** <https://www.navigatebp.com/our-work/product-portfolio/innovative-medicines>

#### **Links**

[1] <https://www.navigatebp.com/our-work/product-portfolio/innovative-medicines>

[2] <http://www.keepitpumping.com/>

[3] <http://www.setyoursights.com/>

[4] <http://www.copdlifeiscalling.com/>

[5] <http://www.mylifemybreath.com/>

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